



Shoalhaven Heads/Berry
Football Club

2015

**SPONSORSHIP
OPPORTUNITIES**

partnering with your community



Overview

Thank you for reviewing the sponsorship benefits available from a strategic partnership with Shoalhaven Heads / Berry Football Club (“SHBFC”).

SHBFC is a not-for-profit local sporting organisation that is the largest club in the Shoalhaven District Football competition.

With over 400 playing members competing in 35 teams registered in the men’s, women’s, junior and age group competitions, SHBFC has a long and proud tradition within our local community.

As a sport, football is in the unique position of being able to offer full family participation, with teams for men, women, boys and girls and open to all age groups from juniors through to open age players.

SHBFC has a proud history and in 2014 we celebrated our 40th anniversary at a special presentation night where many of our 23 life members attended.



In 2014 SHBFC won the Fair Play District Award

Mission

- To promote, grow and develop football in the region with the support of our sponsors, the community and SDFC
- To win league championships and provide representative opportunities for our players
- To provide an opportunity for people of all ages, skill level and interests ensuring they have a rewarding involvement in a team environment

Values

- We are a social, family friendly, safe, welcoming and inclusive community-based sporting club
- We are well organised and show leadership in all facets of our club
- We promote good sportsmanship, friendly competition and a healthy and safe environment
- We are committed to our sponsors and aim to provide value and opportunity for involvement



Benefits of Sponsorship

By sponsoring SHBFC you are supporting a local sporting club and making a vital contribution to our community.

Grassroots level sponsorship generates significant goodwill for your business. Investing in local sport and contributing toward the development of juniors associates your business with positive community experiences.

SHBFC can support its sponsors by :

- signage at the ground/clubhouse,
- click through links on our website,
- email and text communication to all members,
- recognition on our registration day information,
- logo on team jerseys and or club polo shirts,
- certificates of appreciation with framed photo of sponsored team
- invitations to our sponsors day at a home game during the season
- complimentary tickets to our end of season presentation night.

Further opportunities to work together can be tailored depending on the nature of your business such as having functions at your business location.





Major Sponsorship Packages

- Senior mens and ladies – 5 teams - \$3000
(Filled – thankyou to **The Heads Hotel**)
- Juniors – under 6 to premiers – 25 teams - \$3000
- Over35/45 men – 3 teams - \$1500

Please see benefits of sponsorship and note that details of major sponsorships are finalised by discussion with you.



Other Sponsorship Packages

- **Supplier sponsorships** are available for businesses that the club purchases from.
- **Event sponsorship** is available – Henk Ruyg Cup - \$1000
- **Coaches shirts and social members shirt sponsor** - \$1000
- **Youth or junior team sponsor** - To allow purchase of new jerseys and equipment for these teams with your business logo / name on the strip. Costs per team vary depending on the number of players and are listed below. They are spaced over 2 years.

Age group	First Year	Following year
Minis (6-7)	\$300	\$150
Under 8-9	\$500	\$250
Under 10-11	\$600	\$300
Under12-under 16	\$800	\$400

- **Honour Board Sponsor** – We have two honour boards on order as part of our 40th birthday presentations for Life Members and Club Presidents. These cost \$1100 each and a plaque recognising the sponsor will be placed next to the honour board indefinitely.

Sponsorships are negotiable and we are keen to talk to you about how our club can best support our sponsors.



How Funds are Distributed

The SHBFC considers all funds coming into our club as being integral to the running of the club and to ensure a strong future for both our players and members.

Facilities Development , Equipment and Maintenance

All junior players are provided with a ball each at training.

Team Jerseys need constant rolling replacement.

SHBFC is aiming to redevelop our facilities over the next 5 years. Approved projects are for the benefit of current and future players, our spectators and all visiting spectators. In 2015 we hope to obtain a PA system and light for the second field.

Maintaining Affordable Membership Fees

We pride ourselves on offering the most affordable membership fees available, especially for junior members. Attracting and maintaining members is vital to the growth and success of our club.

Minimizing the cost of membership makes SHBFC accessible to a wider range of participants in the Shoalhaven Heads/Berry community.



How to Become a Sponsor

For any enquiries regarding sponsorship opportunities with SHBFC, please contact:

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Sponsorship Coordinator
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Paul Eyland
Club President
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Governance

Directors	President	Paul Eyland
	Vice-President	Chris Firth
	Treasurer and Public Officer	Brendon Miller
	Secretary	Kim Henderson
	Sponsorship Coordinator	Stewart Higgins
Other Positions	Equipment Officer	Tristan Tuckley
	Senior Registrar	Kathy Kablar
	Ladies Registrar	Kylie Bonsall
	Junior Registrar	Susie Boardman
	Grounds Committee	Dave Chapple
	Field Marking	Gary Podmore